



GUIDE FOR THE PREPARATION OF MEDEA+ PROJECTS

THIRD CALL FOR PROPOSALS IN THE SECOND PHASE

(call dates: open 15 May 2007, closing 29 August 2007)

1. Introduction

The MEDEA+ programme has been granted an EUREKA label for two successive periods of four years: 2001-2004 and 2005-2008. The majority of the projects selected as part of the calls pertaining to MEDEA+ phase one are successfully ended or running to complete their work. Out of the first and second call, 2nd phase projects, most of them have started.

The third call for the second phase is now open for project proposals. This call closes on 29 August 2007.

The [White Book 2](#) issued in April 2004 is the document to be used as reference to prepare the project proposals for this call.

Based on recent feed-back from Public Authorities, “Lighthouse Projects” (projects with high leverage impacts or drivers) and projects with impacts on Europe’s economy (employment, job creation and health care) are preferred.

Please note, that labelled projects might have – in line with EUREKA rules – an implementation time elapsing the year 2008.

A dedicated [participation search zone](#) is at your disposal to search for additional participants in your project consortia, or to post your profile and apply for participation in a project being set up.

2. Submission and evaluation processes

2.1 Basic principles

For an introduction to the basic rules and regulations, please refer to the document [General MEDEA+ Label conditions](#).

Projects submitted for evaluation to the MEDEA+ organisation must conform to the following requirements:

The projects must address one of the sub-work areas described in the part B chapters 1 and 2 of the White Book 2 document, or a combination of some (cross-cut projects). Especially proposals pertaining to work areas so far not well covered by projects are more than welcome.

Depending on the work area, the structure of the consortium preparing the project proposal may be “Horizontal” (between competitors), “Vertical” (in a supply chain) or mixed; however, projects showing strong horizontal cooperation will receive highest priority.

Participation of Institutes and Universities, for specific research tasks could be desirable, as well as participation of skilled SMEs as sub-contractors or main partners.

Apart from their adherence to the general objectives of the MEDEA+ programme, and next to the quality of their technical content, proposals will also be ranked during the selection process along two other criteria, which are equally important also for Public Authorities (PAs):

- Preference will be given to those projects demonstrating focussed targets and having a strategic character and orientation.
- Projects in which a joint initiative of several European players is mandatory to reach the strategic goals or to influence or to set a worldwide standard, will be favored.

2.2 Project proposals format

The documents describing the project and the consortium proposing it must be prepared using standard formats, and must be sent on due dates in electronic format to the MEDEA+ Office in Paris.

The evaluation and selection will be a 2-step process.

- **In the first step, the Project consortia will have to prepare a Project Outline (P.O.)** giving the main information on the project planned.

Information requested in this P.O. are (please refer to the [P.O. template](#)): *General goals, Strategic relevance for MEDEA+, State-of-the-art, Market relevance and competitive situation, Exploitation plan, Dissemination of results, Expected impact, Consortium description, short description of the work plan, Resources planned, Project duration, Planned milestones and Deliverables, rationale for Public funding and Contact persons.*

This document, **10 to max. 20 pages long**, is the basis for the first selection of projects by experts from industry.

Warning: Project Outlines (PO) with more than 20 pages will be rejected without evaluation

The P.O. will also serve for first feed-back from Public Authorities on their willingness to fund the proposed project. It is therefore important that the P.O. describes at best your project.

Those projects demonstrating the importance of Europe-wide co-operation and assuring most tangible impact are eligible for public funding. You have therefore to contact your national Public Authorities already at the earliest possible stage of the P.O. preparation.

As part of the selection criteria, the 'adherence to the general MEDEA+ objectives and goals' require special attention: this is aimed to enhance the quality of a project not only based on its purely technical intrinsic quality, but also as 'enabler' for the success of other MEDEA+ projects. This is obviously particularly relevant for projects in the process development areas (in Technologies) and in design (EDA) areas (in Applications), both being defined as 'enabling technologies'.

Finally, although no "ideal " project size is given, we would like to raise your attention to the importance for MEDEA+ of well focussed projects, showing a critical mass: interesting projects of smaller size may be asked to merge into other larger projects.

Project Outlines/Full Proposals prepared using the standard form must be sent to the MEDEA+ Office (details under section Apply/Sending Project Proposal).

Recommendations for improvement of the project description, or of the consortium may be proposed by the experts (Steering Groups).

Only those project proposals retained by the experts group as well as receiving a positive funding outlook by the Public Authorities will be asked to participate in the second step of the project selection.

- **In a second step, the selected consortia will be asked to prepare a Full Proposal (F.P.) for their project.**

The F.P. is an extended version of the P.O. (**50 pages maximum**).

Warning: Full Proposals with more than 50 pages will be rejected without evaluation

The F.P. is the main document to be used for the final selection, leading in case of positive evaluation to a MEDEA+ label granted to the project. This document will also serve as technical annex for the applications for funding in the various countries, and as the reference document for the monitoring and reporting activities of the project.

The main difference between P.O. and F.P. is to be found in the Work plan description. In the Full Proposal, each work package must be detailed in 1 or several pages. For detailed information, please refer to the [F.P. template](#).

Full Proposals prepared using the standard form must be sent to the MEDEA+ Office (details under Apply/Sending Project Proposal).

Consortia might be asked to introduce their project in details in front of the Steering groups. Feed-back on the evaluation (acceptance, rejection or request for improvement of the proposal) will be given directly to Project leaders.

2.3 Overall Timing

For the 3rd call of the second phase of MEDEA+, the call for proposal is **open from 15 May 2007 until 29 August 2007**.

The schedule of meeting dates of gremia involved in the evaluation and selection process for the months to come reveals that a prerequisite for obtaining a MEDEA+ project label before the end of the year 2007 (and thus a start of the project early in 2008) is to submit the Project Outlines by August 29, 2007 at the latest.

2.4 Contact with Public Authorities

To ensure that the selected projects will actually start on time with funding for all participating organisations, we strongly advise you to **initiate and maintain a permanent contact with your national Public Authorities from the earliest stages of the process**.

The MEDEA+ Office will continuously evaluate public authorities' willingness to support the project proposals with public money; applicants are therefore asked to **immediately inform the MEDEA+ Office** when they receive positive/negative funding statements from the public authorities.